

New!

choose

rain
water

What will they think of next?

Now enjoy pure, natural rainwater in a biodegradable, recyclable bottle . . . fresh and clean, just as nature intended. **Choose Rain** is liquid sunshine, collected as it falls, then naturally purified with ozone, ultraviolet light and micro-filters that remove anything gathered as it cascades from the clouds.

- **Tastes Heavenly.** Choose Rain is premium water, free of chemicals and ground-water contaminants such as dissolved solids, pesticides, and fertilizers.
- **Saves the Aquifer.** Because it's rainwater, we didn't drain the aquifer or springs to bring it to you. We simply collected it and then purified it naturally, without chemicals of any kind.
- **Saves the Landfill.** Despite good recycling intentions, 75 % of all bottles end up in landfills. Ours will disappear in three to five years, not 500 to 1,000. We add natural, organic enzymes to make that happen.

We're on a Mission, and Here's our Statement:

To provide Fresh, Clean, and Healthful drinking water that is good for you and the environment . . . a guilt-free bottled water experience.

Because a few jillion drops in a bucket can make an ocean of change . . . read more on the reverse side.

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That Rainy Day is Here, and We Saved For It! *Because Somebody Had To.*

It might be reason enough to Choose Rain in order to save the aquifer and our landfills, but there's even more to the Choose Rain story.

- Choose Rain is premium, high-quality water, probably the best you've ever tasted.
- It's healthful and purified naturally, with no chemicals, nothing harmful added.
- Our biodegradable and recyclable bottle is gone by the time your newborn goes to kindergarten.

We Love Aquifers

Each year, Florida's aquifer and aquifers all over the world become depleted due to a growing demand. We see a smarter way to supply people with fresh, clean, drinking water. Studies show that only 20% of all rain reaches the aquifer, and the rest is lost as storm water. That's why Choose Rain has started the "Save the Aquifer" campaign, to protect the world's water supply by using rainwater, not tap water, for our bottled water. Next time you look up and see clouds, remember: Every drop counts in our fight to Save the Aquifer.

We Even Love Landfills

We care about landfills by bottling Choose Rain in a biodegradable, recyclable bottle. Only about 25% of plastic bottles are recycled. The rest are swallowing landfill space, where they'll remain for 500 to 1,000 years before disintegrating. But our bottles are different: made with an organic enzyme that microbes love to eat, and disappearing harmlessly in three to five years.

From a Cloud Near You
Choose Rain LLC
1230 N. US Hwy 1, Suite 16
Ormond Beach, FL 32174
386-673-RAIN (7246)
www.ChooseRain.com



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